



health futures.
australia

An introduction to who we are and what we do, please reach out, we are super keen to work with you and change the world one step at a time (or lots of steps at once!)

What's different about us? Not only do we support you in healthy change, we also donate **100% of our profit** from consultancy services back into our work in seeding social enterprises for health and wellbeing impact.



About us

Health Futures Australia is a health promotion charity and a registered social enterprise working to ignite and inspire Australia's leadership to create a nation of wellbeing communities. We believe in creating a wellbeing economy, and the contribution of wellbeing communities and organisations to this vision.

We are focused on systems thinking and systems change. We do all we can to support you/your teams journey to impact.

WE SEE A
WELLBEING
FUTURE FOR
EVERYONE.
INSPIRING
HEALTHY
CHANGE

We support efforts Australia-wide, operating virtually and from two branches in Central Victoria and Central Australia. We offer a wide range of products and services:

- **Consultancy 'for good'** from strategy and innovation to evaluation and impact
- We **partner in change** and leadership projects
- We provide **Leadership and Learning** training programs
- We develop **social enterprises** for health impact.

Reach out for a conversation or proposal to work together: engage@healthfutures.org.au

The humans driving our work:

Dr Shelley Bowen CEO and Founder Health Futures Australia



Shelley is a population health innovator, passionate about lasting system change and leadership of a wellbeing future for all. She designs and enables big thinking, transformative policy, practice and social change processes for better health and wellbeing outcomes. Her expertise is in population and preventive health, collaboration, innovation, scale, strategy and communication, and system design thinking. Shelley is a Westpac Social Change Fellow and an alumni of: Cognitive Edge, IDEO, Presencing Institute Otto Scharmer, Seth Godin's altMBA and a graduate from Stanford's Executive Program in Social Entrepreneurship.

Jacinda Roberts Health Futures Central Australia Lead



Jacinda is dietitian who has worked in Central Australia for many years in government roles and in an Aboriginal Medical Service.

Learning Stewards and Hosts' profiles can be found: <https://healthfutures.org.au/our-team/>

Jacinda is currently the Lead for Health Futures for Central Australia. Jacinda is a clinical dietitian, with extensive experience working with remote and urban Aboriginal communities, she has a Master of Public Health and strongly believes that health education for improving health is not enough. She is leading the drive for social enterprise endeavors which employ local Aboriginal people to lead their own health outcomes as the key to wellbeing.

Dr Louise Baldwin Principal Consultant



Louise is an innovative health promotion specialist with a passion for sustainable change to build healthy communities. She is an award-winning practitioner, active researcher and author with extensive experience across nonprofit, government and tertiary sectors. Louise is an academic and the founder and director of Health and Social Change Australia whilst being an avid mentor for the next generation of health promoters. She is leading the charge to highlight links between entrepreneurship and health as part of broad approaches to wellbeing and thriving communities.

Professor Rob Moodie Chair HFA



Professor Rob Moodie is a public health thought leader, changemaker, activist, chef and father of the year. Rob's passion is for urgent community driven through to global action to build a very different future for our population, doing his part to drive a different future market for prevention in Australia with a focus on leaders for the future. Rob is Professor of Public Health and Global Health, University of Melbourne and the inaugural Chair of Health Futures Australia, along with Board members is stewarding the leading and innovative work of Health Futures Australia.

Kevin Mao, Project Officer Population Health



Kevin has volunteered, interned, and now is on the staff of HFA in a population health and social innovation role - jointly supported by Health Futures Australia and The University of Melbourne. He is an aspiring and inspiring public health focused clinician-scientist working to integrate bench-to-bedside discoveries and policies in practice. He is a passionate volunteer, and the current Chair of the Student and Young Professional committee and Board Member at the Public Health Association of Australia. Kevin is a final year Doctor of Medicine and Master of Public Health candidate with the University of Melbourne.

Our products and services at a glance:

Our Consultancy 'for good' services:

Our crash hot team have such a breadth and depth of experience and are ready to support you and your organisation with:

- Strategy and program design
- Planning for impact
- Evaluation framework design and implementation including theory of change and logic modelling
- Evaluation of projects and programs
- Group and workshop facilitation
- Mentoring, learning circles and journeys

Remember we are the best social procurement option with 100% of profits going into funding our community social enterprises!

**TRANSFORMING
YOUR
WELLBEING
FUTURE.**

Our Learning Labs and Journeys: an example

We offer a supported process to unlock collective planning, action and impact. We support stakeholders and teams to work together better - no challenge too small or too big, you will be learning to do rapid design through "sprints", to slower design through systems learning journeys and innovation labs or be a supported through a circle for change.

An example is our "Systems learning journey for health and wellbeing", where a group of stakeholders/ an organisation or team work on a problem and are supported to better understand the problem, investigate different perspectives on the problem, immerse in re-imagining the problem and setting a path toward prototyping of ideas and solutions together. Then comes the testing!

More on the expert consultancy we offer

- Design thinking and innovation
- Collective impact and measuring impact
- Systems thinking and re-design, applied
- Leadership and learning development
- Social enterprise development and evaluation
- Health promotion, preventive, population and public health, community and place-based action, food systems and nutrition.
- Partnerships for impact: from theory to practice.



Contact us: engage@healthfutures.org.au



Our Leadership and Learning Programs:

We offer 1 to 50 hour real-time online & face to face session, or bespoke programs for individuals or groups:

1-3 hours: Masterclasses, Dialogues, Coaching and mentoring, Imagineering.

5 to 50 hours: All the above integrated with: Design boot camps, Learning Journeys and Circles, Design sprints, Coaching and mentoring, Innovation labs, and Prototyping sessions.

We use in-person and digital platforms to deliver our courses facilitated by experienced public health leaders. In our learning & leadership program we work with you/your organisation through masterclasses to unlock the potential to become a changemaker, intrapreneur, entrepreneur, and innovator of systems change to improve the health and wellbeing of Australians.

Our face to face or online courses



- Designing your theory of change to impact health and wellbeing
- Public health planning 101 – how to
- How to measure social and health impact in your work
- How to socially innovate through human-centred design
- Leading through uncertainty for public health and wellbeing: designing your roadmap for change
- Systems thinking: understanding and applying the art and science of changing the system
- Creating social enterprise approaches to impact health and wellbeing
- Partnerships for impact: from theory to practice.

Join the conversation:

engage@healthfutures.org.au

www.healthfutures.org.au

<https://www.linkedin.com/company/health-futures-australia>

<https://www.facebook.com/HealthFuturesAustralia>

Why choose us to work with?

We are:

- A dynamic team with in-depth experience, capability and impact track records
- Expert facilitators and stewards of learning
- Passionate changemakers
- A registered business for good

We have:

- A breadth and depth of skills and knowledge across a range of sectors and challenges
- Expertise and insight on innovation and new theories of change to match stuck complex challenges

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Business for good

